

Somerset County Greenway Study

Somerset County, New Jersey



Project Description

In 2008, Somerset County initiated the Regional Center Pedestrian, Bicycle and Greenways Systems Plan with the goal of creating a walkable and bicycle-friendly Regional Center. The Plan established a strategic framework to guide policies, programs and actions of three municipalities. It proposed a Greenways System of "Complete Streets" and off-road trails that encourage walking and bicycling by connecting train stations, neighborhoods, office and downtown retail.

As project Landscape Architect, David Lustberg and James Ribaud provided analysis and design services for the various Greenways typologies. The process began with Visioning and "Inspiration" boards driven by stakeholder input. A "Tree Canopy Analysis" determined areas in particular need of additional tree cover. Concepts plans and logos were developed to brand the system and help the community and stakeholders envision the results of this plan.

Client

The RBA Group
Somerset County Planning
Department

Key Staff

David Lustberg, Principal in Charge
James Ribaud, Project Manager

Construction Cost

N/A

Project Status

Master Plan Complete - Fall 2008

Total Project Size

N/A

Services

1. Community Engagement
2. Visioning and Concept Plan
3. Design Guidelines

**This project was completed by David Lustberg as Director of Urban Design at Newwork prior to founding Arterial.*



Photo Montage



Sample Wayfinding and Branding